**A Level Business**

**What will I need to study this course?**

In this course, you'll learn about the business world through hands-on activities. You'll find out how different parts of a business work and improve skills like communication, planning, and teamwork.

A person standing in front of a large screen

Description automatically generated**What will I study?**

There are ten topics you'll study:

**In Year 12:**

1. What is business?

2. Managers, leadership, and decision making

3. Improving marketing performance

4. Improving operational performance

5. Improving financial performance

6. Improving human resource performance

**In Year 13:**

1. Analysing a business's strategic position

2. Choosing strategic direction

3. How to follow strategies

4. Managing strategic change

**How is the course assessed?**

The course is entirely assessed by exams. There are three exams for the A Level, which include multiple-choice questions and short essay answers based on reading material provided at the start of the exam.



**Where next?**

After completing this course, you can go on to study Business at a higher level, like HND or Degree courses. You can also find various training and job opportunities in the business field.

[www.prospects.ac.uk/careers-advice/what-can-i-do-with-my-degree/business](http://www.prospects.ac.uk/careers-advice/what-can-i-do-with-my-degree/business)

*Exam Board: AQA*

*QAN Code: 601/4336/8*