**A Level Media Studies**

**What will I need to study this course?**

To study this course, it's not required that students have studied Media or Film at GCSE. However, having an interest in various forms of media and familiarity with different media texts and products is beneficial. Students should have achieved a grade 4 or above in GCSE English.



**What will I study?**

The A Level course is structured into three components:

**Component 1: Meanings and Representations in the Media**

* Students learn how to analyse a variety of media texts, examining their construction, communication of meaning, and conveyed messages.
* They will explore Audience and Representation across music videos, video games, advertising, film marketing, newspapers, and radio news/current affairs programs.

**Component 2: Media Forms and Products in Depth**

* This component focuses on three different media industries: Television, Magazines, and Online media.
* Students will study a range of texts and demonstrate their knowledge and understanding of media language, representation, industry practices, and audience.

**Component 3: Cross-Media Production**

* This practical coursework unit involves students selecting from briefs set by the exam board.
* They will produce two interconnected texts using different media forms. Besides showcasing practical skills, students will apply their theoretical knowledge and understanding in creating these texts.

**How is the course assessed?**

* Component 1: Assessed by a 2-hour written examination, contributing 30% to the overall qualification.
* Component 2: Assessed by a 3-hour written examination, contributing 40% to the overall qualification.
* Component 3: Internally assessed coursework unit, contributing 30% to the overall qualification.



**Where next?**

Completing this course opens pathways to various careers in media-related fields such as journalism, advertising, film and television production, digital media, and more. It also provides a solid foundation for further studies in media, communication, or related disciplines at university.

[What can I do with a media studies degree? | Prospects.ac.uk](https://www.prospects.ac.uk/careers-advice/what-can-i-do-with-my-degree/media-studies)

*Exam Board: Eduqas*

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